

# Becca Habegger

## Multimedia Journalist

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### Journalism Experience

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#### **KWWL TV (NBC Affiliate: Waterloo, Iowa)**

**6/2010 – present**

- **Multimedia Journalist / Bureau Chief**

I work as KWWL's bureau chief in Dubuque, Iowa. I develop/keep up with sources and cover news in the tri-states area (Iowa, Wis., Ill.). I enterprise story ideas, shoot and edit all of my video, use Twitter to share information as I learn it and write/post Web content. I also cut multiple versions of my story for several newscasts every day.

#### **KOMU 8 TV (NBC Affiliate: Columbia, Mo.)**

**8/2007 – 5/2010**

- **Multimedia GA Journalist**

- **Enterprise Reporter**

In a special projects team, I developed a weekly substantial, issue-based story that could lead the 6 p.m. newscast.

- **Videographer**

I shot and edited stories for others and myself.

- **Weekend Anchoring Experience**

- **Web Editor**

I adapted broadcast stories for Web, using AP style, & found/posted additional content, such as:

- Cutting and posting extended interviews.
- Linking to other stories on the Web site so readers would click through & stay longer.
- Posting links to sites relevant to the story.
- I used Avid Active Content Manager - see "Skills."

- **Producer**

I produced mornings, 10 p.m. weekday, and 6 p.m. weekend shows. All I've learned as a producer, I've put toward bettering my reporting skills.

#### **KBIA Radio (NPR Affiliate: Columbia, Mo.)**

**2/2009 – 5/2009**

- Reported on topics such as local and state politics, health and culture
- Captured and edited audio interviews using Marantz and Cool Edit Pro/Adobe Audition

### Technical Skills

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- Video Editing: Avid Newscutter, Avid Media Composer, Adobe Premiere Pro, Apple Final Cut Pro
- Web Content: Active Content Manager and WorldNow
- Shooting Video: Sony PMW-EX1 HD & Panasonic AJ-D400P DVCPRO cameras
- Scripting: iNews
- Photo Editing: Adobe Photoshop
- Audio Capturing/Editing: Marantz and Cool Edit Pro/Adobe Audition
- News Navigator touch screen
- Social media presence as a journalist (Twitter, Facebook, YouTube, etc.)
- News writing across platforms (AP Style)
- Computer-assisted reporting (Microsoft Access and Excel for data analysis)

### Education

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The University of Missouri School of Journalism: Bachelor of Journalism - Radio and TV

- Studied with faculty from Investigative Reporters and Editors, Inc. (IRE) and NICAR

The University of Missouri College of Arts and Sciences: Minor in Sociology

### References

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- Randy Reeves, KOMU Executive Producer
- Boyd Huppert, KARE 11 Reporter
- John Larson, National PBS Correspondent, Producer

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